

Q2/2019 Opportunity Day

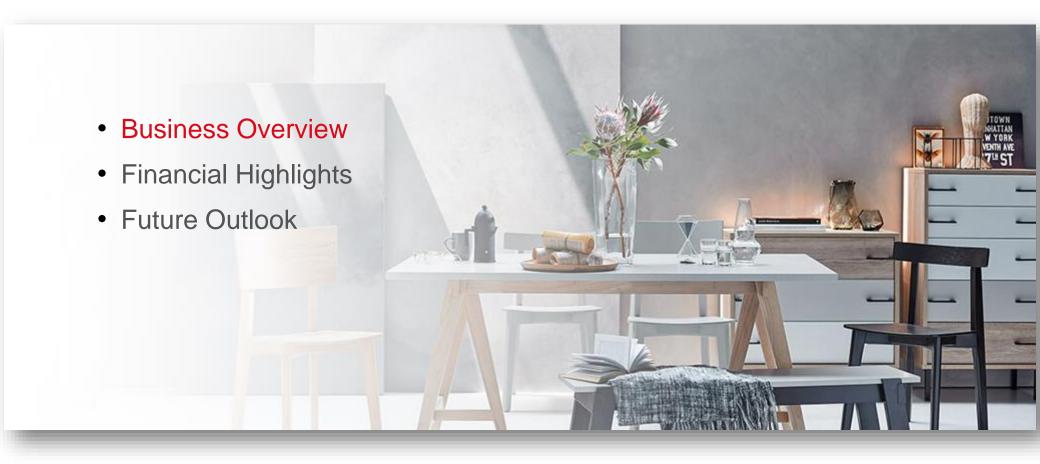
17 September 2019

Disclaimers

The information contained herein is intended to represent the Company's operating and financial position at a given point in time and may also contain forward looking information which only reflects expectations based on the prevailing geo-political, economic and non-controllable factors. Such information has been obtained from sources believed to be most reliable and the means in analyzing and preparation of such information for disclosure are based on approve practices and principles in the investment industry. The views are based on assumption subject to various risks and uncertainties and no assurance is made as to whether such future events will occur. No assurance is made as to the accuracy or completeness of information presented in this document.

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Agenda



Group Structure



Thailand's leading retailer of furniture and home furnishing products

51.00% 99.99% 99.99% 99.99%

Index Interfurn Co., Ltd. (IDF)

Manufactures furniture and mattress

99.99%

Bangkok Casa Co., Ltd. (CASA)

Operates warehouse rental as for the distribution center within group of companies

Index Living Mall Inter Co., Ltd. (ILM Inter)

Operates franchising and dealership business in overseas

The Walk Co., Ltd. (TW)

Operates space rental and rendering of services business

Index Living Mall Malaysia Sdn. Bhd. (ILMM)(1)

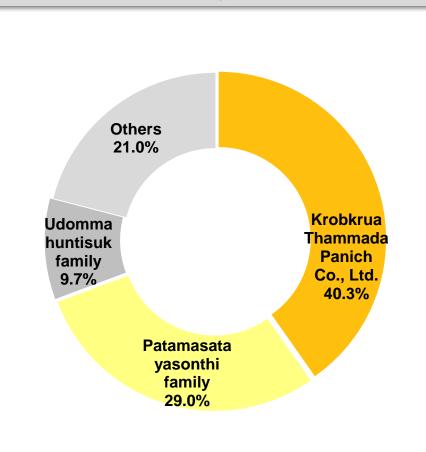
Operates furniture retail stores in Malaysia

(1)ILMM is in the process of dissolution. Full allowance for impairment of investment was already set.

Shareholding Structure and Share Information



(As of 6 August 2019)



Share Information

(As of 26 July 2019)

Stock Symbol: ILM

Industry and Sector: Commerce

No. of Listed Shares: 505,000,000 Shares

Registered Capital: THB 2,525,000,000

Paid-up Capital: THB 2,525,000,000

Par Value: THB 5.0 per Share

Listing Date: 26 July 2019

Foreign Limit: 49% (available 48.33%)

Dividend Policy: Not less than 50% of net profit from

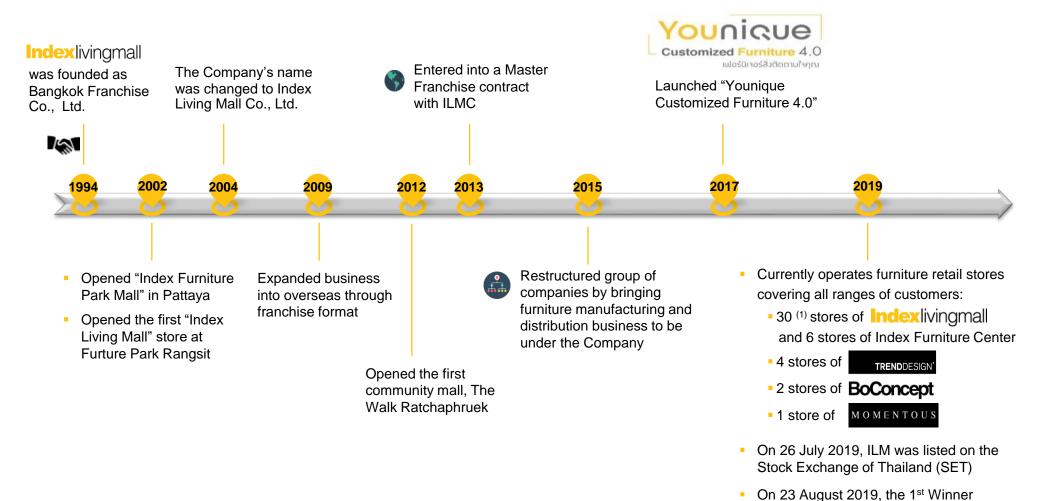
normal operation according to consolidated financial statements after deduction of tax revenue and legal reserve. However, actual payments will depend on cash flows and investment plans of the Company's and its affiliates as well as other necessities as the

Board of Directors deems appropriate.

Market Capitalization: 11,564 MB or 373 MUSD

Free Float: 26.04%

Milestones



Furniture Center under COCO format (Company Owned Company Operated)

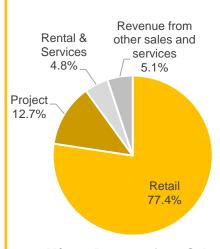
officially opened in Ratchaburi.

⁽¹⁾ No. of stores at the end of June 2019. On 2 August 2019, the 31st ILM store officially opened in Chanthaburi.

Executive Summary

Business Overview

Unit: MB	2018	Q2/2019	6M/2019
Revenue from Sales	9,174	2,254	4,554
Revenue from Rental and Rendering Services	484	141	267
Total Revenue from Sales and Rendering of Services	9,658	2,394	4,820
Net Profit after One-time Expense	542.9 ⁽¹⁾	158.0	289.8 (2)
Net Profit before One-time Expense	648.3 (1)	158.0	310.8 (2)



6M/2019 Revenue from Sales and Rental & Rendering of Services: 4,820 MB

Retail:

 > 98% are sales from Index Living Mall and Index Furniture Center

Project:

> 90% are from domestic project sales

Revenue from Rental and Rendering of Services:

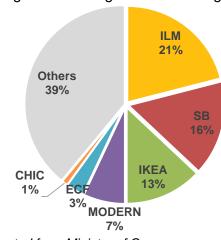
Revenue from rental, services, common area fee, and utilities charges

Revenue from other sales and services

- Revenue from other sales, e.g., revenue from franchise, dealers, online
- Revenue from other services, e.g., delivery, installation services

2018 Market Share

ILM sells not only furniture but also a full range of home decorative products, making ILM a leading home furnishing retailer.



Source: Sales collected from Ministry of Commerce



No. 1 Brand Thailand during 2016-2018

from Marketeer Magazine



Thailand's Most Admired Brand during 2015-2017 from Brand Age Magazine



Thailand's Top 10 Retailers Ranking from Retail Asia Pacific Top 500 Award during 2016-2017

from Retail Asia Magazine, Euromonitor International, and KPMG



Asia Pacific Entrepreneurship Awards 2019, Thailand

from Enterprise Asia, a non-government organization for entrepreneurship

^{(1) 2018} One-time expense of 105.4 MB was resulted from loss recognition of the closure of ILM Malaysia

^{(2) 6}M/2019 One-time expense of 21.0 MB was resulted from employee retirement benefits

Indexlivingmall Furniture and Home Decorative Products - Retail Stores

Retail Stores in Thailand

As of 30 June 2019, ILM operated 4 brands of retail stores covering all groups of customers as follows:

	Index livingmall	TREND DESIGN [*]	BoConcept	MOMENTOUS
Concept	Smart solution to every design of home decoration	Italian Modern Style	Urban Danish Design	Live in the Moment
Customer Group	Mass to Premium Mass	Premium Mass to Premium	Premium	Ultra Luxury
Customer Age	25 - 50 years	35 - 50 years	35 - 50 years	35 - 50 years
Lifestyle	One Stop Shopping for customers who prefer modern, functional, simple, and reasonably priced products	Urban people with modern lifestyles who prefer uniquely modern design products	Urban people who prefer imported products with simple design and functional	Urban people succeeding in life who have high class, great taste, and prefer classic
Products	Simple, customized to customers' needs, different but perfect, and worthwhile	Imported high quality furniture products	Danish style imported furniture and home decor products	American luxury style imported furniture and home decor products
Products and Brands	More than 33,000 SKUs Index furniture INDEX FUNDED YOUNGUE FUNDED YOUNGUE FUNDED THERAFLEX FOR MANY TREND ESSON TREND ESSON TREND ESSON TREND ESSON TREND ESSON POWER DIRECT TOTAL PROPERTY OF THE POWER DIRECT TOTAL	More than 30 SKUs of Trend Design Brands TRENDDESIGN'	More than 200 SKUs BoConcept	More than 200 SKUs HOOKER STANLEY
No. of Stores	- 30 ⁽¹⁾ stores of Index Living Mall - 6 stores of Index Furniture Center	- 4 stores in Index Living Mall	- 1 store at Siam Paragon - 1 store at Index Living Mall	1 store at Siam Paragon2 shops at Index Living Mall (shop in shop stores)

⁽¹⁾ No. of stores at the end of June 2019. On 2 August 2019, the 31st ILM store officially opened in Chanthaburi. On 23 August 2019, the 1st Winner Furniture Center under COCO format officially opened in Ratchaburi.

Indexlivingmall

Furniture and Home Decorative Products

Projects

ILM has several project customers both in Thailand and overseas, e.g., real estate developers, private companies, and government agencies.

Major products for project customers include furniture made of particle board, wood, steel ladders, mezzanine work, etc.

Customers

Property Developers

Offices



Hospitals

สมิติเวช Paolo









Hotels























Products

Domestic Dealers

25 Local dealer stores nationwide



The Company is developing a new small furniture store under COCO (Company Owned Company Operated) format. On 23 August 2019, the 1st Winner Furniture Center (Winner COCO) officially opened in Ratchaburi.

3 **Overseas Retail Stores: Franchise and Dealers**

ILM has retail stores in overseas through franchisees and dealers in total of 17 stores in 7 countries.



Indonesia

3 Stores

Cambodia

2 Stores

Nepal

Laos

1 Store

2 Stores

Maldives

Pakistan

4 Stores

1 Store

Myanmar

4 Stores

5 **Online**

ILM sells online via its own website, Lazada, Shopee, and Index Chat to Shop (Line @).

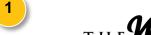
OEM and Trading

Manufactures furniture and home decor products without brand to overseas entrepreneurs through representatives in that country.

Remark: Data as of 30 June 2019

Indexlivingmall

Space Rental and Rendering of Services Business







Mid-sized Community Mall

Rental space in multi-storey building with various shops that fulfill and meet lifestyle of the target group

The Walk Ratchaphruek

Year of opening February 2012 Area (m²) 16.515.7 Occupancy 89.9% Rate

Tenants







The Walk Kaset-Navamin

August 2013 Year of opening Area (m²) 15,199.9

Occupancy 79.7% Rate

Tenants







The Walk Nakhonsawan Year of opening January 2014

Area (m²) 16,932.0 Occupancy 100.0% Rate Sub-leased by Tesco Lotus **Tenants**





Small Community Mall

Rental space in one-storey building whose advantage is convenience to access stores in the mall

Little Walk Bangna

Year of opening January 2017 Area (m²) 3.484.8 Occupancy 99.7% Rate

Tenants







Little Walk Pattaya

Year of opening November 2018 Area (m²) 5,322.2 Occupancy 78.6% Rate

Tenants





watsons

au bon pain.

Index Mall







Rental spaces in large-sized standalone Index Living Mall which enhance opportunities and attract customers to visit the mall

Index Mall Rama II

Year of opening	April 2017
Area (m²)	3,450.9
Occupancy Rate	66.6%

Index Mall Chaiyapruek

-	
Year of opening	March 2019
Area (m ²)	3,623.6
Occupancy Rate	93.1%

Index Mall Bang Yai

Year of opening	March 2017
Area (m²)	5,263.0
Occupancy Rate	76.8%

Index Mall Bangna

Year of opening	September 2018
Area (m²)	3,171.6
Occupancy Rate	72.5%

Tenants







Index Living Mall



Rental space in 11 Stores of Index Living Mall

Total rental area (m²)	2,945.5
Occupancy Rate	77.1%

au bon pain and other tenants Tenants

Remark: Data as of 30 June 2019

Our Key Strengths



No. 1 Leading home furnishing retailer in Thailand

Index livingmall



Top of mind brand with innovation and design that respond to all groups of customers' needs

Extensive distribution channel throughout Thailand as well as exporting and expanding franchise and dealership business in overseas

Integrated supply chain from production to distribution channel

Growing space rental business which creates synergy with retail business

Managed by experienced and competent directors and executives

Younique: Disruptive Furniture







Over a Million Designs

Diver designs with over a million styles and colors.



1-minute Quatation after confirmed design

offer an instant quote that you can make a quick decision within 1-minute



Best Price Guaranty

Customized quality at your budget.



Personal Designer

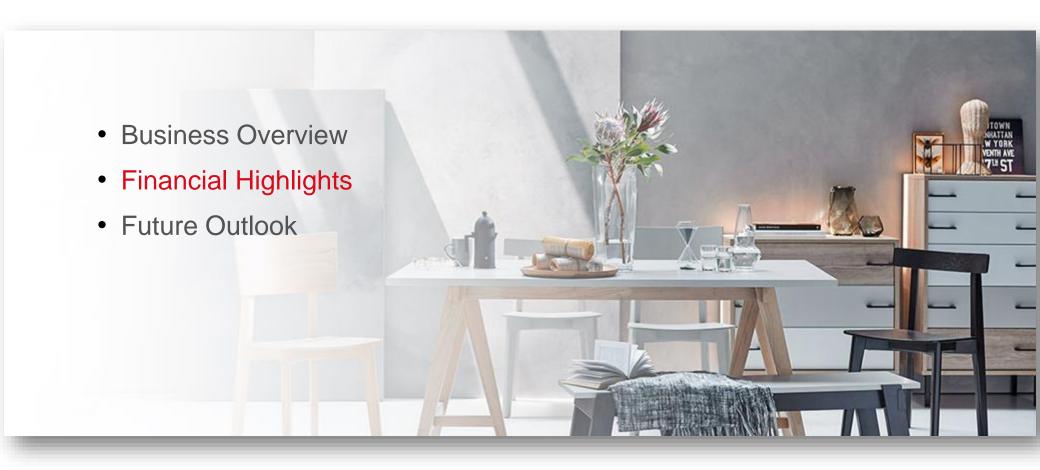
Decorate your home like no other by personal designer service.



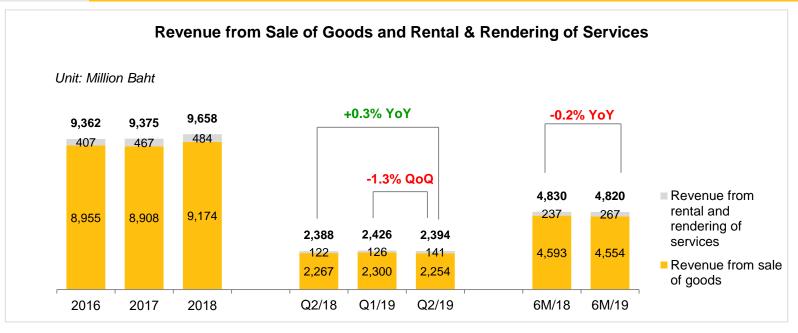
Customer Service

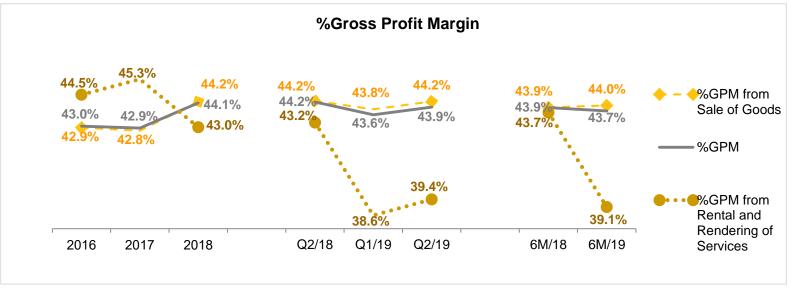
We offer full services from design consultation to installation services.

Agenda

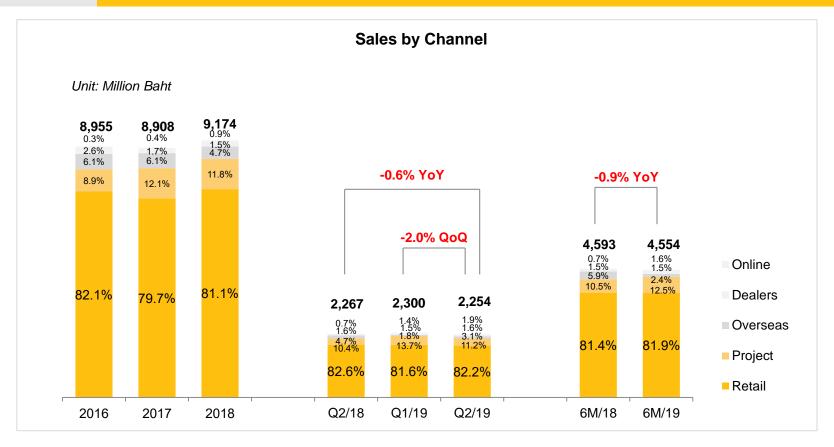


Revenue Structure and Gross Profit Margin





Sales Breakdown by Channel



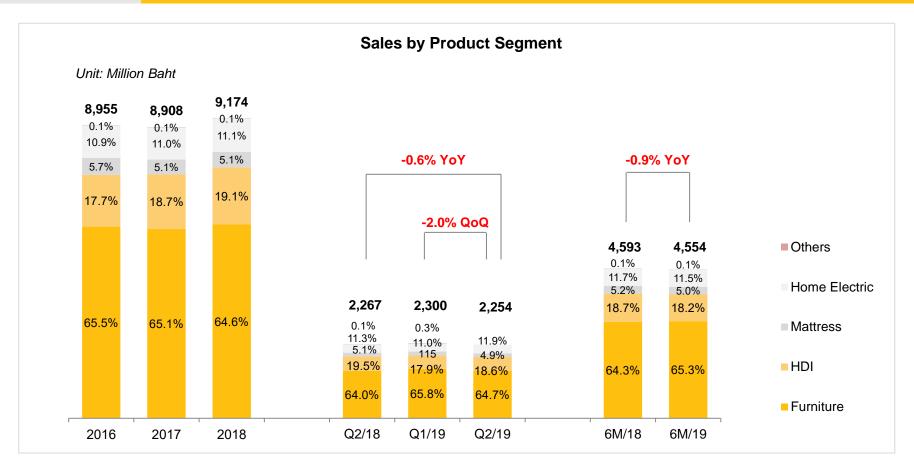
Q2/2019

- YoY sales decrease was mainly due to the closure of ILM Malaysia, while QoQ drop was mainly as a result of lower domestic project sales
- However, online sales continued to grow remarkably both YoY and QoQ.

6M/2019

- Sales slightly dropped YoY as a result of a decrease in overseas sales from the closure of ILM Malaysia and lower overseas project sales
- On the other hand, domestic project and online sales still had decent growth.

Sales Breakdown by Product Segment



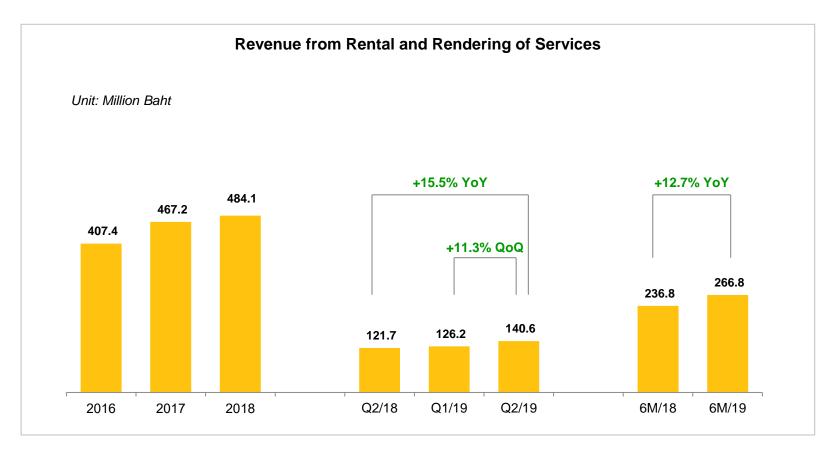
Q2/2019

- YoY sales decrease was mainly due to HDI (Home Decorative Items), while QoQ drop was because of furniture.
- On the other hand, home electric could manage to grow both YoY and QoQ, while furniture slightly rose YoY and HDI slightly increased QoQ.

6M/2019

- YoY sales decrease was mainly resulted from HDI, mattress, and home electric.
- However, furniture marginally grew YoY.

Revenue from Rental and Rendering of Services



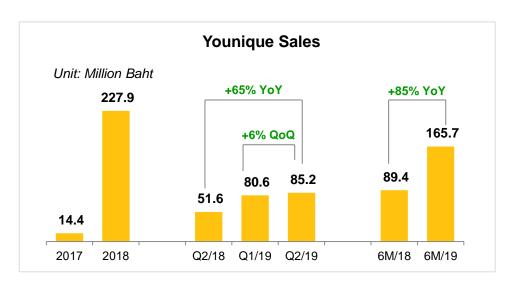
Q2/2019

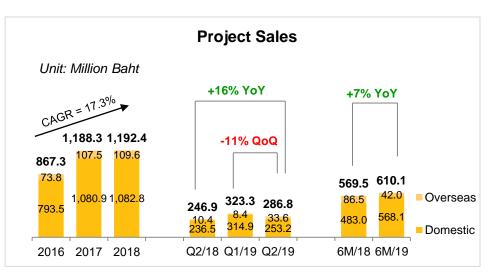
Revenue from rental and rendering of services continued its growth both YoY and QoQ supported by additional rental spaces during the end of 2018 to the beginning of 2019, plus more tenants at some stores.

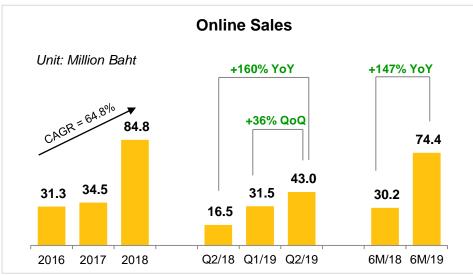
6M/2019

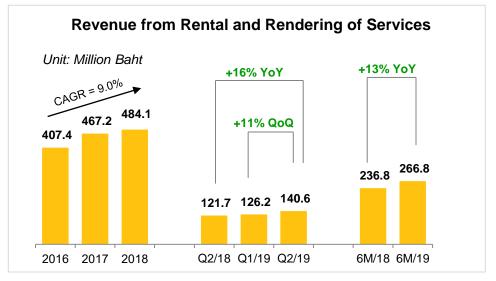
 A 6M/2019 increase was the same reason as the YoY growth of Q2/2019.

Growth Drivers

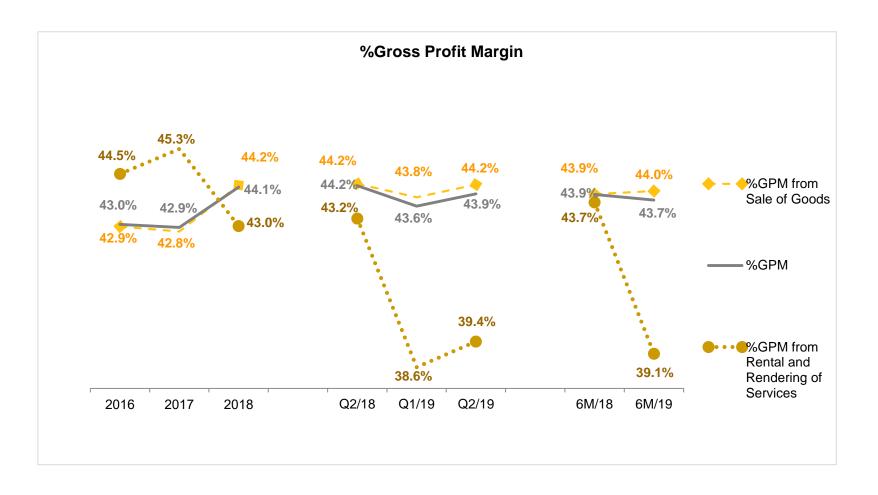




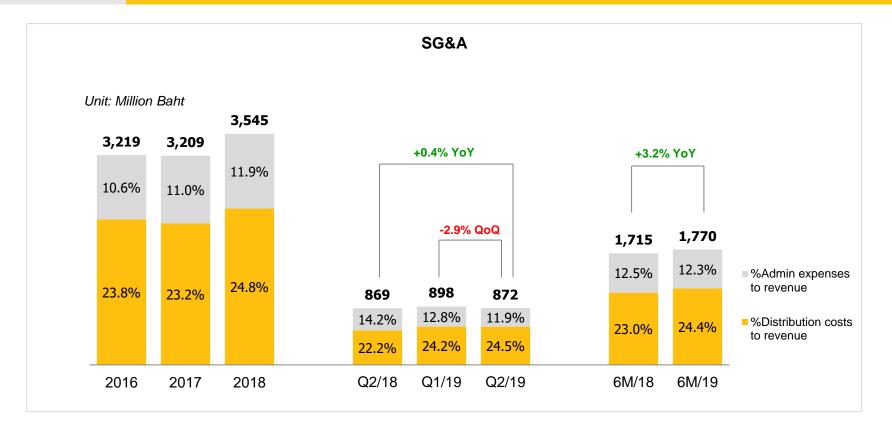




Gross Profit Margin



- Improved gross profit margin from sale of goods was mainly supported by product mix and higher sales contribution of Younique, despite a slight sales decrease and depreciation from new machinery
- Lower gross profit margin from rental and rendering of services was mainly due to immediate full expenses recognition of the opening of new rental spaces, while revenue is gradually increasing.



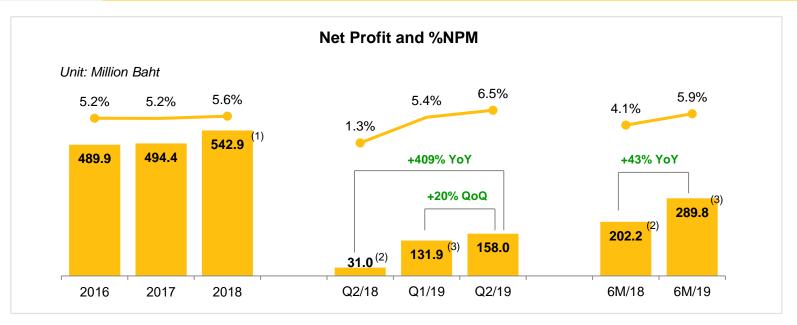
Q2/2019

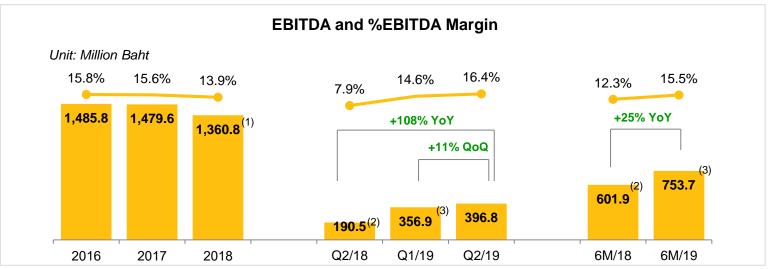
- YoY higher distribution costs was mainly due to (1) rental expense of new stores' sales and service area; (2) higher commercial and online advertisement expenses; and (3) employee expenses of new stores. QoQ distribution costs were almost the same.
- YoY lower administrative expenses was mainly due to the closure of ILM Malaysia, while QoQ decrease was mainly due to one-time expense of 26.2 MB from employee retirement benefits in Q1/19.

6M/2019

- YoY higher distribution costs was mainly due to (1) rental expense of new stores' sales and service area; (2) higher commercial and online advertisement expenses; and (3) employee expenses of new stores.
- YoY lower administrative expenses was mainly due to the closure of ILM Malaysia, despite one-time expense of 26.2 MB from employee retirement benefits during Q1/19.

Net Profit and EBITDA



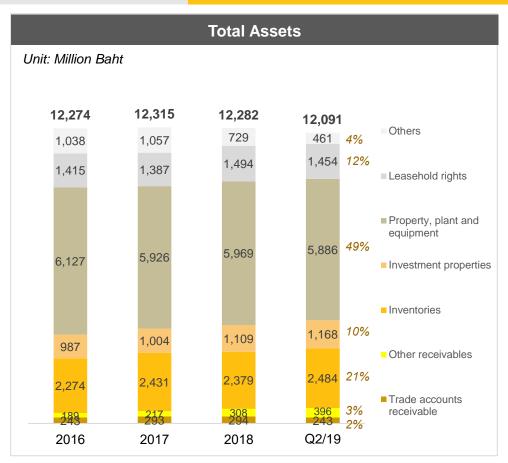


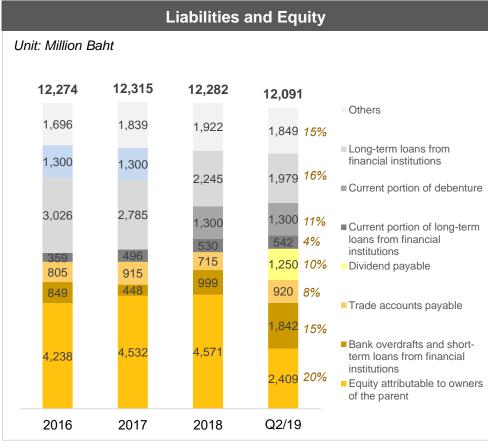
^{(1) 2018} NP and EBITDA included one-time expense of 105.4 MB (net after tax) from loss recognition of the closure of ILM Malaysia

⁽²⁾ Q2/18 and 6M/18 NP and EBITDA included one-time expense of 125.9 MB (net after tax) from the closure of ILM Malaysia

⁽³⁾ Q1/19 and 6M/19 NP and EBITDA included one-time expense of 21.0 MB (net after tax) from employee retirement benefits

Statements of Financial Position





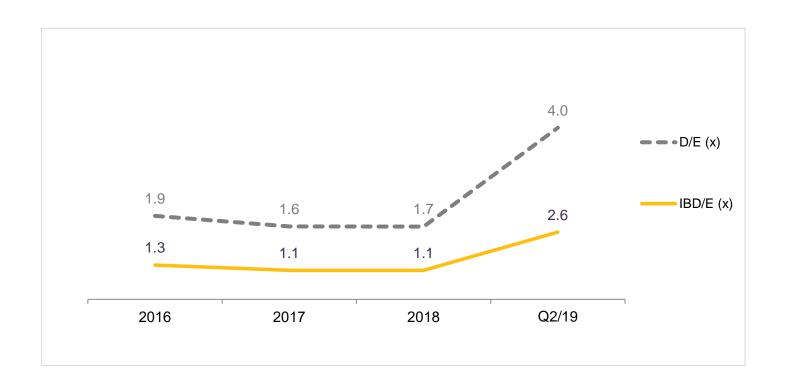
Q2/2019 vs 2018

- Lower total assets mainly due to (1) decreased cash and cash equivalents from loans repayment; (2) reduced trade accounts receivable from payments received following installation and delivery of products from project sales; (3) lower available-for-sale investments for working capital; 4) decreased PPE from depreciation; and (5) reduced leasehold rights
- Increased inventories was resulted from preparation of a new ILM store opening in Chanthaburi, stock of project customers, and some new collection products.

Q2/2019 vs 2018

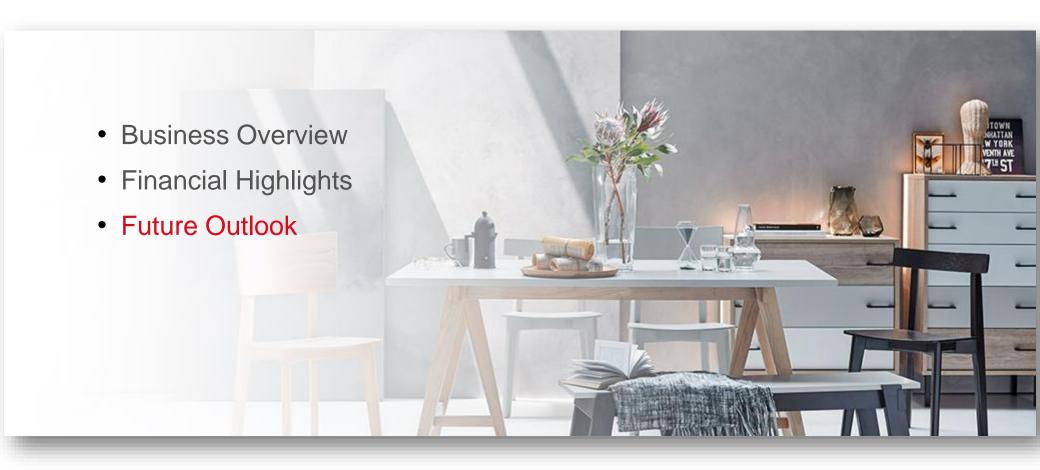
- Higher short-term loans from financial institutions increased for dividend payment of 1,200 MB on 3 April 2019
- Increased trade accounts payable was due to more goods purchase in preparation for the opening of ILM Chanthaburi
- Dividend payable of 1,250 MB was later settled from full payment on 11 July 2019
- Equity attributable to owners of the parent reduced mainly due to dividend payout.

D/E and IBD/E



- Q2/2019 Debt to Equity (D/E) and Interest-bearing Debt to Equity (IBD/E) climbed up due to borrowings for dividend payments and dividend payable
- After IPO on 27 July 2019, D/E and IBD/E decreased to 1.7x and 1.1x respectively.

Agenda



Future Projects



Index Living Mall Store Expansion

Ram Intra Branch



Location	Ram Intra Road, Bangkok
Area (m²)	9,200
Expected Investment (MB)	300
Current Status	In the process of project layout design
Expected Operation Period	October 2020

Sukhapiban 3 Branch



Location	Sukhapiban 3 Road, Bangkok
Area (m²)	3,500
Expected Investment (MB)	160
Current Status	In the process of project layout design
Expected Operation Period	December 2020

Future Projects (Cont.)

Younique Customized Furniture 4.0 Expansion



Winner Furniture Center Expansion (COCO format)



Other Projects

- Solar rooftop installation
- Production efficiency improvement
- Stores and headquarters renovations
- IT System
- Distribution center renovations
- Vans and trucks for product delivery

Thank You

For more information, please contact 02 898 6420-5 Ext 6129 or ir@indexlivingmall.com